

REP HEADLINE# 6238402
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP

JUL17/12 11.5
 *** WDCW-TV ***

ADV # _____ ADV. NAME POLI/G ALLEN/R/SEN/VA
 AGY # _____ AGY. NAME SMART MEDIA GROUP

REP.# _____ OFF.# _____ SALESMAN # _____

814 KING STREET, SUITE 400

BUYER NAME PATRICIA DOME

ALEXANDRIA, VA 22314

SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6238402

PRDCT ALLEN FOR SENATE

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE JUL17/12 11.53

REP: TO: NSA WDCW
 FROM: GREG FOR DAVE
 NEW ORDER
 TTL...\$4150...8X
 THX PLS CFM, 7/17/12

CF 7/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE = ALLNS AGENCY EST# = C23C29
 AGENCY PRODUCT CODE = ORDR

| | | | | | | | | | | | | |
|---|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 1 | | | 800A-900A | 30 | | \$350.00 | 10/26 | 10/26 | 1 | | FRI | 1 |
|---|--|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : NEWS PLUS MINUTE
 RA35+ : 0.6
 CON COM1: NEWS PLUS MINUTE

| | | | | | | | | | | | | |
|---|--|--|-------------|----|--|----------|-------|-------|---|--|-----|---|
| 2 | | | 1000P-1100P | 30 | | \$800.00 | 10/29 | 10/29 | 1 | | MON | 1 |
|---|--|--|-------------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : LATE NEWS
 RA35+ : 0.2
 CON COM1: LATE NEWS

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 3 | | | 800A-900A | 30 | | \$350.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NEWS PLUS MINUTE | | | | | | | | | | | | |
| RA35+ : 0.6 | | | | | | | | | | | | |
| CON COM1: NEWS PLUS MINUTE | | | | | | | | | | | | |
| 4 | | | 800A-900A | 30 | | \$350.00 | 10/25 | 10/25 | 1 | | THU | 1 |
| PROGRAM : NEWS PLUS MINUTE | | | | | | | | | | | | |
| RA35+ : 0.6 | | | | | | | | | | | | |
| CON COM1: NEWS PLUS MINUTE | | | | | | | | | | | | |
| 5 | | | 1000P-1100P | 30 | | \$800.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| PROGRAM : LATE NEWS | | | | | | | | | | | | |
| RA35+ : 0.2 | | | | | | | | | | | | |
| CON COM1: LATE NEWS | | | | | | | | | | | | |
| 6 | | | 800A-900A | 30 | | \$350.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| PROGRAM : NEWS PLUS MINUTE | | | | | | | | | | | | |
| RA35+ : 0.6 | | | | | | | | | | | | |
| CON COM1: NEWS PLUS MINUTE | | | | | | | | | | | | |
| 7 | | | 1000P-1100P | 30 | | \$800.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : LATE NEWS | | | | | | | | | | | | |
| RA35+ : 0.2 | | | | | | | | | | | | |
| CON COM1: LATE NEWS | | | | | | | | | | | | |
| 8 | | | 800A-900A | 30 | | \$350.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : NEWS PLUS MINUTE | | | | | | | | | | | | |
| RA35+ : 0.6 | | | | | | | | | | | | |
| CON COM1: NEWS PLUS MINUTE | | | | | | | | | | | | |

OCT/12 \$3,000.00 NOV/12 \$1,150.00

CONTRACT TOTAL \$4,150.00
TOTAL SPOTS 8

MARKET TOTALS \$415,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WPXW 0% WDCA 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*